

## Supporting Publication



## Organised by



## Past exhibitors



## About Conference

The 12th NIZO Dairy Conference will cover technologies and developments around dairy ingredients.

Dairy ingredients play a crucial role in achieving and maintaining textural and sensorial properties of almost all dairy products and many other foods. Moreover, dairy ingredients have an important contribution to the nutritional and health effects of dairy and other food products.

The 12th NIZO dairy conference aims to combine the most recent scientific developments in dairy ingredients. It will provide a unique opportunity for experts from academia, the dairy industry and the wider food industry to interact and apply their knowledge and latest research findings to the design and manufacture of new and improved foods and dairy ingredients. The conference will bring together experts from the fields of dairy science and technology, processing, chemistry, physics, sensory, health and nutritional sciences.

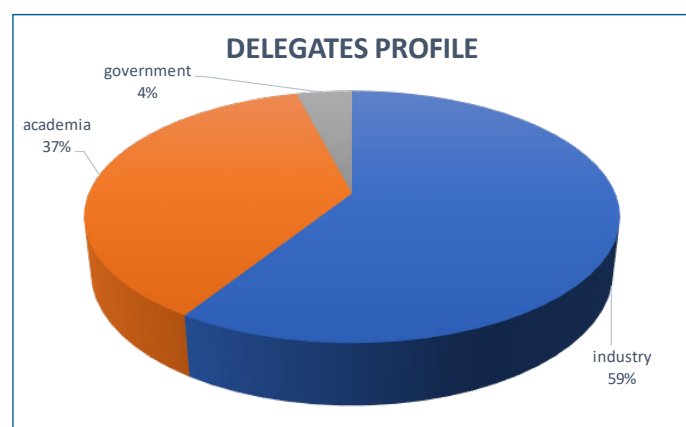
## Conference Topics

- Protein and peptide functionality
- Ingredient manufacture and properties
- Product structure and stability
- Nutrition, digestion and health
- Fractionation, purification and production of dairy ingredients
- Structural and architectural failures
- Failure analysis and joining technologies
- Healthy minor components



# Sponsorship and Exhibition Information

Elsevier's extensive global network of physical scientists in academia, business and government is being targeted to generate a highly qualified audience from the **NIZO Dairy** community.



## USE YOUR PRESENCE AT THE NIZO DAIRY CONFERENCE TO:

- 1 Launch new products and highlight existing ones
- 2 Increase brand awareness and elevate your company profile in the mechanics of biomaterials and tissues community
- 3 Network with specialists, seek international partners and form new alliances
- 4 Increase visibility in focused markets
- 5 Communicate your message to a highly qualified scientific and expert community
- 6 Build relationships for the future
- 7 Attract new talent and strengthen partnerships
- 8 Generate sales leads and educate the market

# Marketing Reach

An extensive marketing campaign will be used to promote **NIZO Dairy** to ensure maximum exposure for your organisation.

## Website



A website devoted to the Conference, **[www.nizodairyconference.com](http://www.nizodairyconference.com)** is live and will be updated continuously in the lead up to the event providing all current information on the program, speakers, networking functions and a section dedicated to sponsors and exhibitors.

## Social media/Twitter #NIZOdairyconference



## E-Mail Marketing



Direct email broadcasts will be distributed regularly in the lead up to the event. The email broadcasts include Congress updates such as program announcements, registration opening, networking functions, newly confirmed sponsors and exhibitors and more.

**For further information on sponsorship and exhibition opportunities, Please contact:**

**Carolina Ulloa Parra**

*Conference Sponsorship Sales Executive*

STM Journals | Elsevier | Radarweg 29 | 1043NX  
Amsterdam | The Netherlands

**T:** +31 20 485 2125

**E-mail:** [c.ulloaparra@elsevier.com](mailto:c.ulloaparra@elsevier.com)

## PLATINUM SPONSOR

€ 19,500

- Company acknowledgement on all official conference support signs and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 5 delegates
- Complimentary 6x2m shell scheme booth
- One set of promotional material to be handed out at registration
- A complimentary meeting room
- A complimentary advertisement in the Conference App
- Option to brand specific portions of the meeting, including 3 of the following\*:
  - **Welcome reception • Coffee break • Lunch break • Workshop**
  - **Poster award • Lanyards • Conference app**

## GOLD SPONSOR

€ 12,500

- Company acknowledgement on all official conference support signs and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 4 delegates
- Complimentary 3x2m shell scheme booth
- One set of promotional material to be handed out at registration
- A complimentary advertisement in the Conference App
- Option to brand specific portions of the meeting, including 2 of the following\*:
  - **Welcome reception • Coffee break • Lunch break • Workshop**
  - **Poster award • Conference app**

## SILVER SPONSOR

€ 7,500

- Company acknowledgement on all official conference support signs and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 3 delegates
- Complimentary 3x2m shell scheme booth
- One set of promotional material to be handed out at registration
- A complimentary advertisement in the Conference App
- Option to brand specific portions of the meeting, including 1 of the following\*:
  - **Coffee break • Poster award • Conference app • Lunch break**

## EXHIBITION

- An exhibition will run alongside the conference providing you with the opportunity to network with the delegates, demonstrate your products, generate new sales leads and raise your profile within the scientific community. This is centrally located next to the catering and posters to ensure good footfall
- The exhibition package includes company acknowledgement on all official support signs, conference website and on all marketing collateral
- The following options are available:

**Table top (Approx. 2m table top exhibition stand, including complimentary exhibition pass for 2 persons) € 1,550**

**Shell Scheme (3x2m, including complimentary registration for 1 delegate and 1 exhibitor pass) € 2,350**

(\*) Based on first come first served receipt of commitments

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

Promotion exposure for our sponsors includes:

- Listing of your logo and company name, short description and link through to your company website on the conference website
- Packages can also be tailor-made to suit individual requirements

See below for additional specific benefits and exposure

### BRANDING AND VISIBILITY

#### REFILL BOTTLES

€ 6,800



- Your company logo on every refill bottle available at the conference
- Complimentary registration for 1 delegate



#### CHARGING STATION

€ 3,000



Located in a booth within the exhibit hall, the popular table top Charging Station will provide attendees with the facility to charge their cell phones, tablets or lap tops during the day, plus the opportunity to add your own 'pull up banners to the space provided (attendees use the facility at their own risk)



- Complimentary registration for 1 delegate

#### SEAT DROP

exclusive per session\*

€ 1,500



- Your promotional material can be distributed on attendees seats at a designated session



#### LANYARDS

3 spots available

€ 4,500



- Your company logo on the woven conference lanyard given to each delegate and worn throughout the conference
- Complimentary registration for 1 delegate

#### REGISTRATION DESK

€ 3,000



- Your company logo on poster and signage at the registration desk
- Your company logo on pens distributed at the conference
- Complimentary registration for 1 delegate



#### REGISTRATION HANDOUT

€ 1,100



- Your promotional material can be handed out to each delegate during the registration process on-site. This applies to light weight materials only. Materials should be sent to the Project Lead in time for insertion - specific dates and quantities will be provided on application

#### LITERATURE DISPLAY

€ 900



- A piece of your promotional material will be displayed on the literature table located in a prominent place. Stocks will be replenished during the meeting by Elsevier on-site staff

#### APP ADVERT

€ 950



- This action is exclusive for sponsors/exhibitors, allowing you to place a full colour advert on the conference app
- Image should be text lite PNG or JPG and have a size of 1500x2000px

#### CONFERENCE APP

#### CONTACT US



Sponsor Elsevier's conference App, available on all Android and iOS devices. Your company logo will be displayed prominently on the app

- Details of the program and speakers
- Abstracts of all the talks and posters
- Presentation and poster files
- Information on exhibitors and sponsors
- Conference floor plans
- Allows participants to plan what presentations to attend, add notes to the program, make lists via the To Do feature and add custom tags to presentations and exhibitors

EXCLUSIVE

**Download Conference App Details**



## NETWORKING OPPORTUNITIES

<b>GALA DINNER</b>	<b>WELCOME DRINKS</b>
<div>€ 8,500</div> <div>  <p>An unrivalled opportunity to have high profile branding at the main social event of the conference</p> <ul style="list-style-type: none"> <li>• Opportunity to give a short address at the beginning of the dinner</li> <li>• Your company logo on available paraphernalia (eg napkins, doilies etc.)</li> <li>• A tabletop exhibition display</li> <li>• Your company logo on A1 sized foam-backed posters where the dinner will be taking place</li> <li>• One set of promotional materials to be handed out at registration</li> <li>• Complimentary registration for 2 delegates</li> </ul> <div>EXCLUSIVE</div> </div>	<div>€ 7,500</div> <div>  <ul style="list-style-type: none"> <li>• Opportunity to give a short address at the beginning of the reception</li> <li>• Your company logo on available paraphernalia (eg napkins, doilies etc.)</li> <li>• Your company logo on A1 sized foam-backed posters positioned around the reception area</li> <li>• One set of promotional materials to be handed out at registration</li> <li>• Complimentary registration for 2 delegates</li> </ul> <div>EXCLUSIVE</div> </div>
<b>LUNCH SESSION</b>	<b>REFRESHMENT BREAK</b>
<div>Exclusive per break € 5,000</div> <div>  <ul style="list-style-type: none"> <li>• Sponsorship of one of the conference lunches</li> <li>• Opportunity to give a short address at the beginning of the lunch</li> <li>• Your company logo on available paraphernalia (eg. napkins, doilies etc.)</li> <li>• A table top exhibition display</li> <li>• your company logo on A1 sized foam-backed posters where the lunch will be taking place</li> <li>• One set of promotional materials to be handed out at registration</li> <li>• Complimentary registration for 2 delegates</li> </ul> <div>EXCLUSIVE</div> </div>	<div>Exclusive per break € 2,500</div> <div>  <ul style="list-style-type: none"> <li>• Sponsorship of one of the conference refreshment breaks</li> <li>• Your company logo on available paraphernalia (eg. napkins, doilies etc.)</li> <li>• Your company logo on A1 sized foam-backed posters where the breaks will be taking place</li> <li>• Complimentary registration for 1 delegate</li> </ul> <div>EXCLUSIVE</div> </div>
<b>WORKSHOP</b>	<b>POSTER AWARD</b>
<div>€ 3,700</div> <div>  <ul style="list-style-type: none"> <li>• Showcase your products to the conference delegates at a dedicated workshop session</li> <li>• Promoted on the conference website</li> <li>• Open to all pre-registered delegates</li> <li>• Full AV support included</li> <li>• Complimentary registration for 1 delegate</li> </ul> </div>	<div>€ 3,500</div> <div>  <ul style="list-style-type: none"> <li>• An opportunity to sponsor the award for best poster presentation</li> <li>• Normally presented to an early career researcher at the closing ceremony</li> <li>• Can be presented by one of your staff members</li> <li>• Complimentary registration for 1 delegate</li> </ul> <div>EXCLUSIVE</div> </div>

# SPONSORSHIP AND EXHIBITION ORDER FORM

## 1. YOUR DETAILS

Company contact name for correspondence

Title (Prof. Dr. Mr. Ms.) First Name

Surname

Job Title

Organization

Address

State/Country

Post/Zip Code

Tel

Fax

Email

## 2. SPONSORSHIP OPPORTUNITIES

<input type="checkbox"/> Platinum Sponsor	€ 19,500
<input type="checkbox"/> Gold Sponsor	€ 12,500
<input type="checkbox"/> Silver Sponsor	€ 7,500

## BRANDING AND VISIBILITY

<input type="checkbox"/> Refill Bottles	€ 6,800
<input type="checkbox"/> Lanyards	€ 4,500
<input type="checkbox"/> Charging Station	€ 3,000
<input type="checkbox"/> Registration Desk	€ 3,000
<input type="checkbox"/> Seat Drop	€ 1,500
<input type="checkbox"/> Registration Handout	€ 1,100
<input type="checkbox"/> App Advert	€ 950
<input type="checkbox"/> Literature Display	€ 900
<input type="checkbox"/> Conference App	Contact Us

## NETWORKING OPPORTUNITIES

<input type="checkbox"/> Gala Dinner	€ 8,500
<input type="checkbox"/> Welcome Drinks Reception	€ 7,500
<input type="checkbox"/> Lunch Session	€ 5,000
<input type="checkbox"/> Refreshment Break	€ 2,500
<input type="checkbox"/> Workshop	€ 3,700
<input type="checkbox"/> Poster Award	€ 3,500

## 3. EXHIBITOR OPPORTUNITIES

<input type="checkbox"/> Shell Scheme	€ 1,550
<input type="checkbox"/> Table Top	€ 2,350

## 4. HOW TO PAY

Please note that all figures are subject to VAT at the prevailing rate

Total amount payable €

☐ I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

## 5. SIGN AND DATE THE FORM

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature

Today's Date

## 6. RETURN TO

**For further information on sponsorship and exhibition opportunities, Please contact:**

**Carolina Ulloa Parra**

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STM Journals | Elsevier

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The Netherlands

T: +31 20 485 2125

E-mail: c.ulloaparra@elsevier.com

## TERMS AND CONDITIONS OF BOOKING:

- Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers.
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please contact the conference department immediately using the contact details provided during the confirmation of your involvement. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.
- A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit the Stand charges shall be paid in full to the Organiser. Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.
- The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alterations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.
- The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.
- Exhibitors are responsible for their own insurance for the event. A copy of your public liability insurance certificate (providing cover of US\$3,000,000) is required prior to the event.
- Price for up to 2 colour printing within logos